



PARENT OR GUARDIAN CONSENT FORM

Dear Parent or Guardian:

Your Child May Not Proceed Without Return of Form: Your child attempted to create an account through a web site made available by AMC Entertainment Inc., its affiliates and subsidiaries (collectively, "AMCE") and indicated that he or she was under the age of 13. Your child may not create an account with an AMCE web site or proceed into certain areas of AMCE web sites unless and until this consent form, which consists of three pages has been signed by you and returned to AMCE.

Process for Providing Consent: In order for your child to create an account with an AMCE web site or proceed into certain areas of AMCE web sites, AMCE must obtain personally identifiable information from your child, including, but not limited to your child's name, mailing address, e-mail address, telephone number, screen name, or Internet name, as well as the types of movies he or she likes to see or would like to receive information about. If you consent, your child will be able to create an account and will be able to proceed into certain areas of AMCE web sites, and AMCE will use the personally identifiable information it collects about your child in the same manner AMCE uses all personally identifiable information it collects in accordance with its privacy policy, which may be viewed at www.amcentertainment.com/PrivacyPolicy. If you do not consent, your child will not be able to create an account or otherwise use certain areas of AMCE web sites. You may provide consent by completing all three pages of this consent form, signing it, and returning it to AMCE through regular mail at P.O. Box 1753, Minneapolis, MN 55440 or by faxing the consent form to AMCE at (763) 212-4650.

Revocation of Consent Permitted at Any Time: You may revoke your consent at any time by providing AMCE with written notice of your revocation of consent through regular mail at P.O. Box 1753, Minneapolis, MN 55440 or by faxing your notice of revocation of consent to (763) 212-4650.

Grant of Consent: By completing, signing and submitting this consent form to AMCE, I consent to my child creating an account through an AMCE web site, and to AMCE's collection and use of personally identifiable information about my child that I have provided below, and that he or she may provide to AMCE. I certify that I am at least 18 years of age, and that I am the parent or legal guardian of the child identified below.

"Parent or Legal Guardian" Signature: _____ **Date:** _____

Contact Preferences:

Please check the appropriate boxes your child is permitted to receive:

- MovieWatcher Rewards Weekly Newsletter**
- MovieWatcher Offers and Discounts**
- Information and Offers from AMC Entertainment**
- Information and Offers from AMC Entertainment on behalf of third parties**

To receive additional AMC Entertainment communications and personalize your account, visit the My Profile section on www.amcentertainment.com once your account is activated. Members may change contact preferences at any time.

E-mail Format:

- Send only text-based emails (no graphics)**

Privacy Policy and Terms & Conditions:

- I have read, understood and will comply, and I will cause my child to comply with the MovieWatcher Network Terms & Conditions (www.amcentertainment.com/network/terms_conditions) and MovieWatcher Network Guidelines (www.amcentertainment.com/network/guidelines)**
- I have read, understood, will comply with, and will cause my child to comply with the MovieWatcher Rewards Terms & Conditions (www.amcentertainment.com/Rewards/Terms_Conditions) and the AMC Entertainment Privacy Policy**
- I have read and understood the AMC Entertainment Privacy Policy (www.amcentertainment.com/PrivacyPolicy)**

Please return all pages of this Parental Consent Form promptly by mailing to the street address on Page 1 or by faxing to AMCE at 763 -212 -4650.

Last updated: September 17, 2009